



SheSpeaksSolutions, Inc.

11305 Coconut Island Dr. Riverview, Florida 33569 (813) 843-3035

Members of the Board

Bola Adeshina
Anissa King

Thomas Colbert IV
Jacquelyn McMillan

Jovany Felix
LiTeena Parks

Tamarra James
John Williams

August 31, 2022

Subject: Collaboration and Sponsorship for World-Wide Mental Health Awareness Day
Reference: SheSpeaksSolutions, Inc. – Advocacy for Mental Health Matters and Services

To whom it may concern

SheSpeaksSolutions is preparing to celebrate and present to the community *World-Wide Mental Health Awareness Day 2022*. Monday October 10, 2022 has been designated by the *World Federation for Mental Health* as World Mental Health Day. The actual date SSS will be celebrating this event has not been determined but it will in October 2022. This is our second year promoting this event; and, we are expanding our community outreach to include both Tallahassee and Tampa Florida. The purpose of this letter is to solicit your participation, support and sponsorship of this year's celebrations.

Our objective is to heighten community awareness of mental health matters, mobilize efforts to promote mental health services and education, and to raise funds in support of SheSpeaksSolutions' mission. We coordinate a variety of events that introduces alternative services to the community that educates and promotes increased awareness of mental health matters. Activities include educational seminars, free mental health screenings, walk-a-thons, marathons, conferences, mass media promotions, and public service announcements. SheSpeaksSolutions is excited about the possibility of you joining work us to promote increased awareness of mental health issues in the community. Specifics are pending as we solicit collaboration and input from the community.

The enclosed announcement provides general information about SheSpeaksSolutions, Inc., an overview of *World-Wide Mental Health Awareness Day 2022* and the preliminary itinerary for this year's event. Again, we are soliciting your participation by asking your organization and other community members, to collaborate with us to sponsor this year's World-Wide Mental Health Awareness Day. Sponsorship includes providing vendor type services and activities that improves and encourage community awareness of mental health matters; and, financial support to help with the cost of this event and to support SheSpeaksSolutions' mission. With your assistance and the involvement of other local resources and vendors introducing and presenting alternative activities and techniques for treating mental health matters, we have great expectations for this year's *World-Wide Mental Health Awareness Day* and the positive impact it will have on the community.

Looking forward for an opportunity to meet with you and your leadership team to discuss the particulars about sponsorship and collaboration with SheSpeaksSolutions, Inc. for this annual event. Please call or text me at (813) 843-3035 so we can schedule a time to meet, or if you have questions.

Thanks for your considerations.

Sincerely,

LiTeena Parks
Founder and Chief Executive Officer

Encl: *2022 World-Wide Mental Health Awareness Day Announcement*

A 501 (c) (3) not for profit corporation ~ Contributions are tax deductible

*Zelle: 813-843-3035 ~ CashApp: \$SheSpeaksSolutions ~ PayPal.me/shespeakssolutions
Mail to: SheSpeaksSolutions Inc.- PO Box 16493 – Tallahassee, FL 32317*



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2022 WORLD WIDE MENTAL HEALTH DAY ANNOUNCEMENT ***“MAKING MENTAL HEALTH A GLOBAL PRIORITY”***

August 31, 2022

A WORLD-WIDE CHALLENGE

Floridapolicy.org reports that “1,343 Floridians per month were placed on waiting lists for behavioral health services. This included 118 individuals who were homeless and 220 individuals who injected drugs. Only about one-third of Florida children experiencing a major depressive episode received treatment.”

Mental health is no longer a behind the door stigma that we do not talk about. It is still prevalent and privileged. We can credit the reality of addressing this communication opportunity to like-minded people such as Naomi Osaka, Simone Biles, Oprah, Prince Harry and his wife, Megan. There are millions of us worldwide, fighting to identify and manage through our mental health and mental health challenges. Now, it is time to face the challenge and strive to make a difference!

CHALLENGED TO MAKE A DIFFERENCE

The public figures mentioned above, are now bringing light on a topic that is seldom mentioned in underserved, high-risk, diverse communities. SheSpeaksSolutions (SSS) vision includes creating a space to *Advocate, Collaborate & Educate (ACE)* in an “*Unequal World*”, the theme for the 2021 *World Wide Mental Health (WWMH)* day experience. For 2022 the WWMH theme is, “*Making Mental Health and Well-Being, a Global Priority.*” For SheSpeaksSolutions, Inc., in addition to it being a “*Global Priority*” theme we also want it to be a “*Right Now*” priority theme! We are asking you to share with us in this challenge to change the global stigma about mental health matters in our focus communities. Support our efforts to bridge the gap by introducing and advocating alternative resources and approaches that allows these communities to know that the world hears their cries for help. SheSpeaksSolutions’ *World Wide Mental Health* day is a weekend of experiences that promotes a positive perspective on mental health matters in the community, through the use of alternative methods that are introduced through various SSS academies and activities.

WORLD WIDE MENTAL HEALTH DAY

2021 was SheSpeaksSolutions inaugural year for *World Wide Mental Health (WWMH)* day. It provided us a global experience that introduced a more practical approach in treating mental health matters, not as a stigma but as a simple part of our everyday lives. Not with threatening intimidating treatment but as, *matter of fact*, activities that focus on the joys of life. October 2021, served as the foundation for SheSpeaksSolutions to build and prepare for this years’ October 2022 *World Wide Mental Health* day experience. The World Health Organization (WHO) has designated October 10, as the annual World-Wide Mental Health Day. It is an integral part of the SheSpeaksSolutions’ *Advocate, Collaborate & Educate (ACE)* program. It focuses and emphasize educating and informing our community that there are contemporary alternative modalities (CAMs) to provide therapy outside of the traditional clinical setting. The *WWMH* day celebration weekend draws on the experiences of others who are recovering and successfully managing their mental health matters, and will introduce and share a few survival techniques that will help others overcome challenges. It provides a glimpse of what our academies have the potential to create.

ABOUT SHE SPEAKS SOLUTIONS, INC.

SheSpeaksSolutions, Inc. was organized and incorporated in August 2019 and is a 501 (c) (3) not-for-profit corporation. The purpose of the corporation is to provide a platform to advocate for education, and enhanced opportunities and assistance to diverse, high risk, underserved communities, with a focus on mental health matters and mental health resources. The mission of SSS is to enhance mental health awareness in the community and develop viable options with solutions for those that are most affected by mental health matters. Our objective is to advocate for the delivery of all aspects of mental health services and provide support by connecting those in need with collaborating providers specializing in mental health services.

SSS business model (approach) encompasses the delivery of all aspects of mental health and support services by referring qualified clients/patients for needed services with providers specializing in the specific service area of each client/patient. We ensure that our clients/patients receive the appropriate education, caring support and resources by building and maintaining collaborative relationships and partnerships with a wide array of service providers, counselors, celebrities, payors and other vendors. As an advocacy organization, collaboration, sponsorship and networking is a key element in the overall success of our clients as well as SheSpeaksSolutions, Inc.

2022 WWMH DAY – ITINERARY (DRAFT)

MAKING MENTAL HEALTH AND WELL-BEING, A GLOBAL PRIORITY, “RIGHT NOW”

SheSpeaksSolutions (SSS) is continuing to build from its inaugural 2021 *World Wide Mental Health* day. This event will be held on Saturday or Monday October 2022 (*date and times TBD*) ., Initial plans are to begin exquisite *Cocktail Fundraiser* in honor our community leaders, state officials, mental health advocates, influencers, and institutions that are building bridges for resources to support mental health matters in our communities. The entire weekend will be focus around this year’s theme, “*Making Mental Health and Well-Being, a Global Priority, Right Now!*” It’s a profound theme but it will mean nothing without your involvement and support. We need your participation in getting others excited for this cause; and, your financial support to advocate for the delivery of all aspects of mental health services and provide support by connecting those in need with collaborating providers specializing in mental health services. Saturday will afford us the opportunity to educate and inform the public on effective alternate ways to help manage mental health matters. The various SSS Academies, vendor sponsored events and activities will demonstrates some of the therapies outside of the traditional clinical setting. Make this year’s WWMH day make a difference in the lives of so many. A tentative schedule of this year’s itinerary is provided below just to provide a perspective on how this may impact our community, especially with your support.

Day & Date	Time		Event/Activity	Comments and/or Details
	Start	End		
October 2022-TBD	TBD	TBD	Elite Cocktail Fund Raiser	
October 2022-TBD	TBD	TBD	Sunrise Fellowship Service	
October 2022-TBD	TBD	TBD	Opening: WWMH Day <i>“Making Mental Health and Well-Being, a Global Priority”</i>	
October 2022-TBD	TBD	TBD	Modalities of Alternative Resources <i>Advocacy Academies</i>	
October 2022-TBD	TBD	TBD	Therapies <i>Art, Music, Zumba, Message, Animal, Theater Production, Anima & etc.,</i>	
October 2022-TBD	TBD	TBD	SSS Advocacy Academies, Suicide Prevention, Health Food Resources	
October 2022-TBD	TBD	TBD	Capital Regional Mental Health Services	



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SSS DONATION AND SPONSORSHIP PROGRAMS

August 31, 2022

SheSpeaksSolutions, Inc. has established several funding options to support the various mental health events, activities and programs that have and will be developed and implemented in the fulfillment of our mission. They include in-kind gifts and services, monetary donations, and various levels and types of sponsorships. Whatever you are able to provide to support our efforts is greatly appreciated.

SheSpeaksSolutions, Inc. complies with the State of Florida filing requirements of s. 496.406 for 2021 in pursuant to s. 496.406(1)(d), Florida Statutes. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (1-800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state.

Below are the current donation and funding options that have been established by SheSpeaksSolutions, Inc. Thank-you for your support.

PERSONAL AND BUSINESS DONATIONS/CONTRIBUTIONS TO SHE SPEAKS SOLUTIONS, INC.

IN-KIND GIFTS: donated goods, merchandise, facilities and non-cash gift items (*generally use as raffle fund raising prizes*)

IN-KIND SERVICES: labor services provided by volunteers (*may be skilled, non-skilled and professional services*).

PERSONAL DONATIONS: individual and personal cash donations used for general operations.

BUSINESS DONATIONS: cash donations from companies and businesses used for general operations.

PROJECT/EVENT FINANCIAL SPONSORSHIPS: personal or business cash donations allocated for a specific project or event. Surplus funds will be used for general operations.

PROGRAM SPONSORSHIP: personal or business cash donations allocated for projects, which consists of multiple projects/events. Surplus funds will be used for general operations.



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ADVOCACY SUPPORTER “INDIVIDUALS”:

SheSpeaksSolutions, Inc. wants to recognize those *individuals* who have a passion for the many mental health advocacy programs and activities that SSS promotes in support of their mission. Your monetary contributions are designated for support of the various youth activities and programs SSS advocates for and provides throughout the year. We welcome your ongoing contributions (*large or small*) throughout the year. At the end of the year you will receive special recognition based on your level of achievement (contribution) for the year. You will receive benefits and be recognized at your achievement level throughout the following year. In addition, you will receive VIP benefits associated with your achievement level during the following year. A general description of the type VIP benefits associated with each level of achievement are described below.

CONTRIBUTION RECOGNITION LEVELS

Recognition Level	Minimum Annual Contribution	Maximum Annual Contribution	VIP Benefit Description (Subject to change)
STRONG ADVOCATE	\$ 100.00	\$ 1,000.00	RECOGNITION ON THE SSS WEBSITE AND ON ANNUAL EVENT PROGRAMS AS A “STRONG” ADVOCATE SUPPORTER
SUPPER ADVOCATE	\$ 1,100.00	\$ 5,000.00	RECOGNITION ON THE SSS WEBSITE AND ON ANNUAL EVENT PROGRAMS AS A “SUPPER” ADVOCATE; PLUS 25% DISCOUNT ON ALL SSS EVENT REGISTRATION FEES
SUPERIOR ADVOCATE	\$ 5,100.00	\$ 10,000.00	RECOGNITION ON THE SSS WEBSITE AND ON ANNUAL EVENT PROGRAMS AS A “SUPERIOR” ADVOCATE; 50% DISCOUNT ON ALL SSS EVENT REGISTRATIONS; AND SPECIAL CONSIDERATIONS FOR SSS PROFESSIONAL SERVICES

CORPORATE SPONSORSHIPS:

SheSpeaksSolutions, Inc. is soliciting *Corporate* sponsorships to support operations and our mission to advocate and promote mental health awareness and support to diverse, high risk, underserved communities. Please consider sponsorship at either of the following levels.

Sponsorship Levels	* Distinguish Appreciation	Funding Range		Comments
		From	To	
SILVER Sponsor	TBD	\$2,500.00	\$10,000.00	
GOLD Sponsor	TBD	\$10,100.00	\$25,000.00	
PLATINUM Sponsor	TBD	\$25,100.00	Plus	

** In addition to the “Distinguish Appreciation” recognitions that are to be determined, all corporate sponsors will be acknowledged on the SSS website and annual event programs; receive a 75% discount on all SSS event registrations/fees; and, special considerations for SSS professional services.*